



Xu Wei International Engineering Company wins project bids with colour tender documents delivered by HP Color LaserJet printers.



Producing all kinds of tender documents is our daily business in the operations department. The quality of such documents is critical in determining who wins the tender.

In the past, our company used to print only in black ink. As a result, our elegantly designed covers came out dark and blurry, creating a bad image. The client's dissatisfaction with the appearance of the documents often affected the tender results. The advertising phrase "without colour, it's impossible to convey the best message" had never made more sense.

This matter also disappointed our business development staff as their efforts in creating business opportunities for the company go to waste when tender documents fail to meet the standards.

Our department finally decided to buy a colour laser printer and we chose HP Color LaserJet 2600n Printer. This is not because we always relied on HP products, but we are far more impressed by the functionality, compact size and quiet operation of this printer.

The zero warm-up and fast first-page-out features enabled our productivity to be better than before. Also, printing up to eight pages per minute meant that we waited less and did more.

With the leading edge ImageREt2400 technology, colour images are vibrant and eye-catching, while black and white printing comes out crisp and clear. This is what our company truly needs.

HP Color LaserJet 2600n Printer delivered outstanding performance, with fast print speeds and high-quality colour printout. Our tender documents now look unique and elegant. It may be a strange coincidence, but since the deployment of our HP Color LaserJet printer, we have won several large tenders consecutively, and we are delighted.

Everyone is full of praises for our new HP Color LaserJet printer. Someone even wanted to vote for the HP printer at the year-end staff evaluation. We are sincerely grateful for the convenience and advantages HP Color LaserJet printer brings to our work.