



With the help of HP Color LaserJet printers, Guangzhou Bao Jie Limited can print creative flyers in-house to promote their line of cosmetics and personal care products.



Bao Jie Limited is a multinational company specialising in cosmetics and personal care products. Developing new advertising concepts is an important part of their daily operations. Apart from TV commercials, they have to come up with creative designs for flyers to be distributed on the streets.

In the past, approved flyer designs had to be sent out to a third-party printing house. The process was costly, time consuming, and often resulted in errors.

The employees then suggested that the company acquire a HP Color LaserJet printer.

Bao Jie Limited quickly enjoyed the benefits of our HP Color LaserJet 3600 Printer upon procurement. It is easy to use, saves time and cost effective, while producing high quality, vivid colour advertisements for the product lines. Even competitors are amazed on the smooth and quick turnaround for product brochures!