



City dwellers get to experience a relaxing country holiday at the Real Taste Farm Estate, thanks to the marketing materials produced by HP Color LaserJet printers.



The wines we produce at Real Taste Farm Estate are among the best in the region. However, being situated in a bad location has made it difficult to get public attention without an effective marketing campaign.

With HP's Color LaserJet printers, we can now produce vibrant, colourful and eye-catching marketing materials. The high resolution images and excellent quality on our printouts capture and portray the essence of our estate, attracting a large number of visitors.

Now, more people living in the city choose to spend their next holiday or weekend in our estate. They are well informed about our wide range of relaxation and recreational activities, set in an authentic country farm atmosphere. HP Color LaserJet printers provided great help in our business!